

IMI

Irish Management Institute

Senior Executive Programme

Creating Business Leaders



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For whom?

Our premier programme is for senior executives who have responsibility, either individually or as a member of the top team, for determining the strategic direction of their organisation. Participants will be able to demonstrate a high level of achievement in their career to date. Executive directors and senior line managers, including general managers and functional heads from medium and large companies, have made up the majority of attendees on this programme in recent years. The programme is aimed at high calibre individuals with 10 years experience from private, public, for profit and not for profit organisations. Participants will have a desire to enhance an already impressive track record through a hunger to learn and to gain exposure to new ideas and strategic perspectives.

The Experience

This programme creates a global context for enterprise-wide thinking and explores the challenge of building an adaptive, innovative organisation that can thrive and prosper in a fast changing and challenging marketplace. It provides a journey of personal learning and discovery which aims to maximise your potential as a business leader. Delivered by an international faculty drawn from leading business schools across Europe and the US, the programme provides you with an integrated framework to enhance your own performance and that of your business.

Programme Impact

Leading organisations in the present domestic and global business environment is a complex challenge. Our premier programme is designed to equip senior executives with the strategic skills and leadership understanding to position both themselves and their organisations for future success. The content of the programme reflects the best global business practice, delivered in a practical and focused way. The key functions critical to senior management are covered: strategic leadership, finance, innovation and entrepreneurship, negotiations and managing change. A constant focus is developing your own leadership capacity by developing a detailed understanding of best practice augmented with personal coaching. The programme is delivered in short modules so as to suit the demanding schedules of senior executives. A key outcome of the programme is the opportunity to build your personal network of business leaders, as you work closely with your 2011 colleagues but also become part of the broader SEP alumni.

What people say

"As someone working for a multinational pharmaceutical organisation in Ireland, the SEP appealed to me for different reasons. First, I was keen to develop my own capabilities and I had great feedback from colleagues that had attended the programme about their experiences. Second, I needed flexibility in terms of my professional and personal commitment and the modular design of the SEP was very appealing. Third, I was particularly interested to learn and work with people outside my industry, both from a development perspective but also to widen my personal network. The programme really delivered on my objectives. The range of the faculty, both in terms of their experience and their perspectives was very stimulating and I also really enjoyed the guest lecturers who delivered a very practical perspective. The mix of large and small companies, both private and public sector, meant for some very great shared learning. I've made some good friends and great contacts who I can now contact to discuss a range of different challenges. I highly recommend the programme."

Susan Sunderland, Business Unit Director, Sanofi Aventis.

Meet the Programme Director



Duration

14 days over 6 modules
12, 13, 14 April 2011
10, 11, 12 May
14, 15 June
6, 7 September
4, 5 October
1, 2 November

Fees

Normal Fee €13,750
Members Fee €10,995



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FOR FURTHER INFORMATION

visit www.imi.ie or contact our programme advisors directly
at 1800 22 33 88
email: programmeadvisors@imi.ie