

IMI Innovation BizLab

Ideation & Teamwork

Agenda - 9th February 2010

- 8.15** Registration & breakfast
- 9.00** Introduction with **Prof. John Bessant** IMI Research Fellow & BizLab Facilitator, Chair in Innovation & Entrepreneurship at University of Exeter
- The group will be split in two with a changeover at coffee***
- 9.15** **1st Session** - Fabio Grassi & Gerard Harkin
- 10.35** Coffee & Switchover
- 10.50** **2nd Session** - Fabio Grassi & Gerard Harkin
- 12.10** **Group Discussion** - John Bessant, Fabio Grassi & Gerard Harkin
- 12.30** Close

Places are limited and must be booked in advance

Déirdre Crowe deirdre.crowe@imi.ie 207 8404 or Sharon Byrne sharon.byrne@imi.ie 207 8547

Fabio Grassi IMI Management Specialist with expertise in Managing Teams

Fabio will engage you in a very practical session highlighting the skills and processes of team development. Focus will be on the successful planning of projects by teams followed by discussion on the learning outcomes of team dynamics and achievements in execution. This session will provide you with the skills to make the most of talent resources through the effective management of teamwork in your organisation. Fabio is director of the IMI Core Skills of Management Programme. He has extensive teaching and business experience in the areas of sales, new product, talent development, motivation and coaching.

Gerard Harkin Strategy & Innovation Consultant with Edengene, London

Gerard will guide you through the ideation process in a fast paced session covering idea generation techniques, stimulus materials, designing ideation workshops, application of techniques on a live issue and personal reflection on how to improve ideations in your team/organisation. Gerard has been working in the ideation field for over 10 years: within Philips; the creative agency Synectics; and now with Edengene. He has designed and lead ideation sessions for large corporations across B2B and B2C as well as providing training in creative techniques. Gerard is an associate of the IMI and member of the Innovation BizLab.

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The BizLab Project Group will meet 13.30-15.30