



# Professional Diploma in Leadership



Only  
**14%**  
of companies  
believe they  
have enough  
people capable of  
stepping into  
a leadership role.

# Influence, lead others and continually grow your business

## Leadership is the vital ingredient that separates outstanding organisations from the chasing pack.

The Professional Diploma in Leadership aims to dramatically enhance your practical leadership skills, awareness, impact and judgement.

Developing your executive presence, being a leader authentic to your own personality, influencing and communicating effectively with others, improving your levels of agile thinking and creating a personal toolkit that can be applied to organisational challenges are now core competencies for future-fit leaders.

By completing this programme, you will gain the skills to be a more confident, well-rounded, and inspirational leader — capable of handling the challenges of the current environment and ready to step up to the next level in your career development.

### This programme is for you if:

- › You're a professional at any level seeking to maximise your personal impact and influence.
- › You're looking to master the psychology and mentality of leadership.
- › You're a professional looking to develop a practical toolkit of leadership techniques and shape the direction of your organisations.



### A Graduate's View:

// This programme will bring you to the depths of personal self-discovery in a challenging way. An innovative and powerfully self-reflective programme that will change how you lead others and principally yourself. //

Pat Ryan, Process Excellence Manager  
Glanbia Ireland



## Programme Themes:

- 1 The Meaning of Leadership**
  - > Understand how to lead effectively in different environments, take ownership of your personal leadership development and set out key objectives for you and your organisation.
- 2 Leadership Ethics and Social Responsibility**
  - > Examine how to create shared values in an organisation, create your own framework for ethical decision-making and explore ethical corporate governance and culture.
  - > Discover your own leadership psychology, learn how to better motivate individuals and teams, and strengthen your ability to attract and leverage followers.
- 3 The Psychology of Leadership**
  - > Conduct a personal psychometric & 360 analysis.
  - > Explore the psychology of motivation and the leadership / follower relationship.
  - > Examine the lessons from sports psychology & leadership.
- 4 Leadership in Action**
  - > Put your leadership skills into action through an outdoor experience at Killary Adventure Centre.
- 5 Leading Teams in a Global Economy**
  - > Create high performance teams, exploring how to lead both teams based around you and teams based virtually around the globe.
  - > Learn how to navigate and leverage cultural differences and devise strategies for improving multi-cultural teamwork.
- 6 Leading Change**
  - > Lead change in complex environments and different organisational structures.
  - > Develop your ability to communicate organisational change and improve your influence on stakeholders during the change process.

## Professional Diploma in Leadership

## This programme will equip you to:



Become a more inspirational, impactful leader.



Develop and apply a comprehensive toolkit of best-practice leadership techniques to your personal and organisational leadership challenges.



Develop a detailed understanding of your leadership style and enhancing your capabilities.



Develop your ability to impact the leadership culture, processes and needs of your organisation.



## Phillip Matthews

Programme Director  
Dublin

### IMI Master of Business Framework

The flexible developmental journey demanded by professionals today so that they can become the future-fit leaders of tomorrow.

You determine the pathway that best suits your development needs. Once you have completed your chosen journey, you will receive either an MBS or an MSc, depending on your chosen path.

You can complete the taught element of each Professional Diploma on a modular basis over a 6-month period, and you have up to five years to complete all elements of the Framework.



Phillip supports leaders to identify the leader they want to be, achieve clarity on the personal change required, to lead with authenticity and in a way that engages hearts and minds. A former Ireland rugby captain, Phillip spent 20 years in industry between pharmaceuticals and consulting where he held roles in Sales, Marketing, HR and General Management.

### Programme Delivery

These volatile times are demanding agility, flexibility and a new way of thinking. Our Professional Diplomas will help you to reimagine, rebound and reinvent yourself and your organisation to respond to this new reality.

The first module of your Diploma will be delivered via the IMI Virtual Learning Environment (VLE) to your desktop. This virtual experience is designed according to the same transformational, learner-centred philosophy that underpins our classroom experience while allowing you to balance family, your job and harnessing new learning in your time.

Subsequent modules are planned for delivery at the IMI campus in Sandyford, Dublin.

#### Programme 1: Dublin:

- Virtual Workshop 1:** 03, 04 & 05 Jun 2020
- Facilitated Workshop 2:** 09, 10 & 11 Sept 2020
- Facilitated Workshop 3:** 14, 15 & 16 Oct 2020
- Facilitated Workshop 4:** 16, 17 & 18 Nov 2020
- Facilitated Workshop 5:** 14, 15 & 16 Dec 2020
- Facilitated Workshop 6:** 11, 12 & 13 Jan 2020

The programme is run over 1 x 3-day virtual workshops and 5 x 3-day facilitated workshops.

For more information, including a full listing of facilitated workshop dates, please contact our programme advisors at [programmeadvisors@imi.ie](mailto:programmeadvisors@imi.ie).

#### Price:

Corporate Member:	€8,390
SME:	€9,190
Non-Member:	€9,990



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Ranking 2019

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