



IRISH
MANAGEMENT
INSTITUTE

Short Programmes



Inspiring Leadership Performance

Leadership beyond the ordinary

At IMI we inspire performance in business professionals, from ambitious leaders to experienced ones, at every stage of their careers. Wherever you are on your own journey, our short programmes are uniquely tailored to help you make your next move.



Challenge your Perceptions

Your time at IMI will change how you perceive and think about the business landscape around you, giving you the mindset and belief you need to fulfil your ultimate potential.



Peer Network

Our classroom experience will enable you to network, share thoughts and ideas with like-minded peers, including 250+ corporate members who span the Irish industry spectrum. This unmatched peer diversity offers invaluable glimpses into business worlds outside your own.



Leading-edge Insights

As global thinkers, we harvest insights from a worldwide community of specialists and distill them into the knowledge we share with you.



World-Class, Guaranteed

IMI is ranked among the world's top 100 in executive education for Open and Custom programmes in the Financial Times global rankings.



Transformational Change

Our pioneering High Impact Transformation (HIT) approach is designed to ignite your transformation at a personal level first before expanding to an organisational one.



Executive Education
Ranking 2020

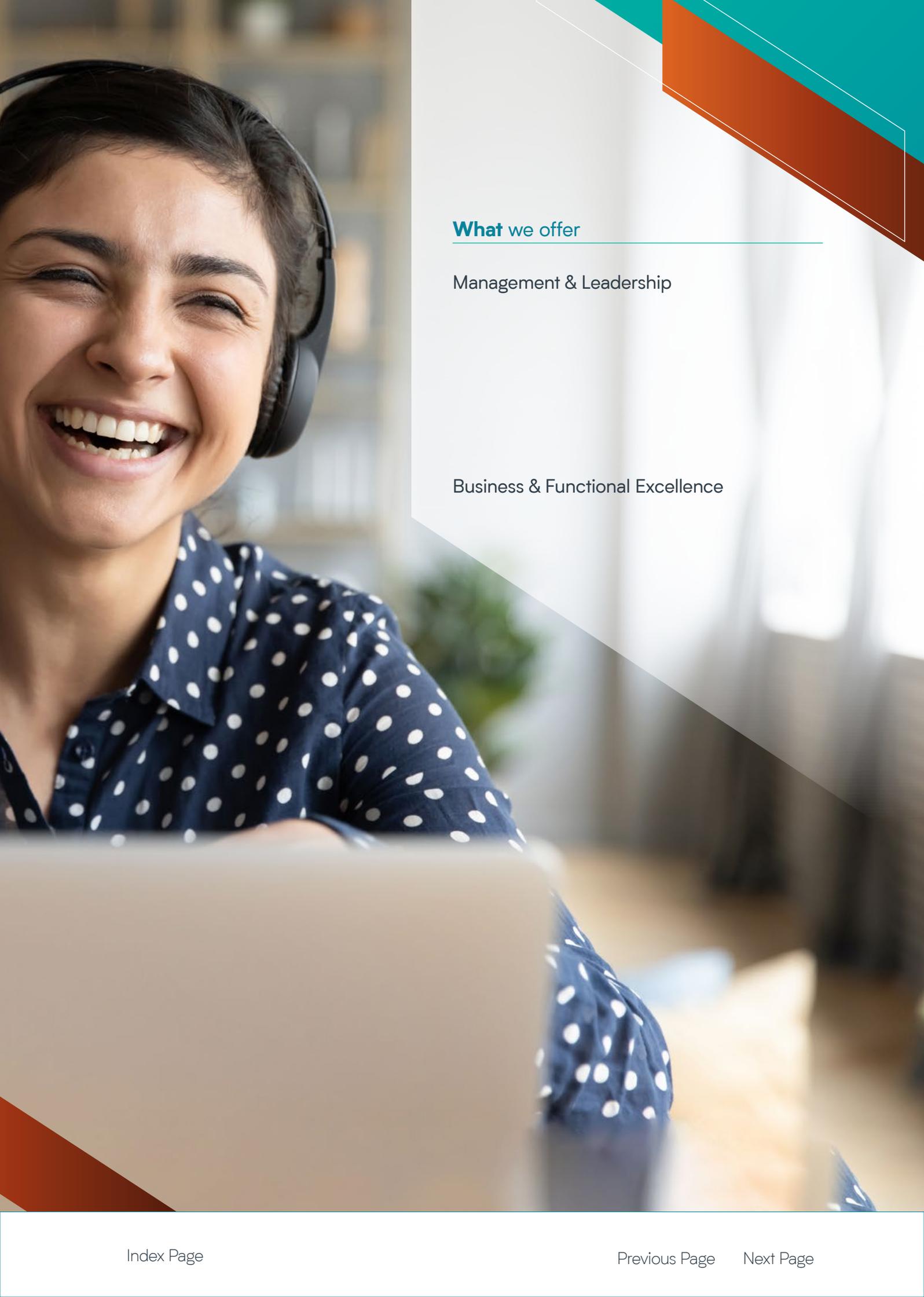


Taking you to the next level

Our online Short Programmes offer the high impact, results-focused development you need to progress to another level with confidence.

This Autumn 2020, IMI's Short Programmes will be delivered through our virtual learning environment which offers participants the benefits of IMI classroom programmes but with additional flexibility.

This virtual learning experience is designed according to the same transformational, learner-centred philosophy that underpins our classroom experience. Connect from wherever you are and engage with faculty and network with your peers just as you would in the IMI classroom.



What we offer

Management & Leadership

Business & Functional Excellence



Course Details

2 facilitated workshops/ 4 days



Programme Delivery

IMI Virtual Learning Environment (VLE) & On-Site



Schedule

Programme 1

Virtual & On-Site | Cork

21, 22 October 2020

18, 19 November 2020

Programme 2

Virtual & On-Site | Dublin

03, 04 November 2020

09, 10 December 2020



Price

Corporate Member: €4,245

Non-Member: €4,995

Taking the Lead — Women in Leadership

Ignite, inspire and influence your organisation.

A programme designed for women aspiring to and preparing for more senior management roles while navigating today’s complex business landscape.

This programme’s for you if:

You are a female executive; exploring your career options and ambitions or hoping to accelerate your career and personal development.

The Experience:

You will be given the time and space to explore where you are in your work and career, articulate the leadership challenges facing you in today’s workplace and develop the insight and skills to address these.

Practical, outcome-oriented tasks will help you to develop increased resilience and strategies to maintain balance in a competitive organisation, while identifying your personal career and leadership ambitions.

The Results:

You will emerge a more compelling, influential and confident leader with tools and technique to inspire others and get results.

[Find Out More](#)



Management Bootcamp

(formerly known as Mini MBA)

Expand your knowledge across the breadth of your organisation

Broaden your knowledge of your business and develop the skills required to move into leadership positions.

This programme's for you if:

You have considerable specialist experience in one area of your business and want exposure to others. Ideal for professionals aspiring to positions of greater responsibility and for experienced managers looking to widen their understanding of different business functions.

The Experience:

Management Bootcamp is an intensive five-day programme designed to give you the maximum impact in a limited time away from work. The format and design create a supportive environment where participants learn from peers and subject matter experts.

You will participate in workshops, examine case studies, conduct class discussions and work in groups to ensure that the week is as rewarding — and as challenging — as it is insightful. Management Bootcamp covers the business essentials of strategy, leadership, marketing and people performance in an intensive format designed to give you a framework of knowledge for making informed business decisions.

The Results:

You will build on your existing management competencies by understanding of all the functions of an organisation.

[Find Out More](#)



Course Details

5 consecutive days



Programme Delivery

IMI Virtual Learning Environment (VLE)



Schedule

Programme 1

30 November 2020
01, 02, 03, 04 December 2020



Price

Corporate Member: €2,845
Non-Member: €3,445



Course Details

3 facilitated workshops/6 days



Programme Delivery

IMI Virtual Learning Environment (VLE)



Schedule

Programme 1

12, 13	October 2020
09, 10	November 2020
14, 15	December 2020



Price

Corporate Member:	€3,425
Non-Member:	€3,995

Essential Skills of Management

Achieve management excellence

As your career develops, having the core management skills needed for each and every stage is key to your success.

This programme's for you if:

You are a developing manager with at least six months' experience.

The Experience:

This programme will set you on the path to high performance by building on your existing management expertise and developing new competencies such as planning, problem-solving and decision-making.

The Results:

This programme will support you in aligning, implementing and managing focused work-plans and learn how to build trust within your teams to improve employee performance.

You will also develop the personal skills you need to deliver communications with clarity and impact and to foster an environment for creativity and innovation. You will learn how to influence stakeholders, collaborate across functions, motivate others and develop your own management style.

[Find Out More](#)



Course Details

3 consecutive days



Programme Delivery

IMI Virtual Learning Environment (VLE)



Schedule

Programme 1 in Dublin

14, 15, 16 October 2020

Programme 2

07, 08, 09 December 2020



Price

Corporate Member: €1,695

Non-Member: €2,075

Frontline Management Programme

Gain the right skills for success as you move into management

Ambition is always to be applauded, but for it to really take you anywhere, you have to harness it. This programme has been designed to give new frontline managers, team leaders and supervisors a solid foundation in people management and business skills.

This programme's for you if:

You are newly appointed to a frontline management role.

The Experience:

You will develop all the critical abilities your initial move into management requires. This programme will support you in increasing your personal effectiveness, problem solving and decision-making abilities. Key aspects of HR including change management, building trust in teams, employment law and managing performance will also be covered.

The Results:

You will leave the programme with a definitive roadmap for your first 6-12 months as a manager.

Find Out More



Finance for the Non-Financial Manager

Build your all-weather financial toolkit

To move from manager to leader, you need to build a solid foundation in financial knowledge to interpret figures and understand what lies behind them. In this programme, you will achieve a greater understanding of how finances influence your organisation's strategy, structure, people and systems.

This programme's for you if:

You deal with financial information and are responsible for budgets, or are aspiring to a position which requires you to do so. Ideal for professionals from non-financial backgrounds who are looking to move into more senior leadership positions.

The Experience:

This programme will give you the skills you need to perform your own job better and to contribute more effectively to your financial management team. You will get a grounding in financial accounting, balance sheets, cashflow statements, capital budget and project appraisals, and working capital — the life blood of every business.

The Results:

You will emerge with a firm grasp of the fundamentals of finance and a new financial vocabulary, developing an understanding of the skills of managing cash flow, the ability to analyse your company's performance, and learn how to control your department more effectively. You will also enhance your decision-making, spot and manage financial risks and ultimately communicate more effectively with your finance department.

The programme will finish with you having a greater understanding of how finances influence your organisation's strategy, structure, people and systems.

[Find Out More](#)



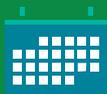
Course Details

3 consecutive days



Programme Delivery

IMI Virtual Learning Environment (VLE)



Schedule

Programme

30	September 2020
01, 02	October 2020



Price

Corporate Member:	€1,695
Non-Member:	€2,075



Inspiring Leadership Performance

imi.ie

programmeadvisors@imi.ie   

Freephone: 1800 22 33 88

Follow us: [@IMI_Ireland](https://twitter.com/IMI_Ireland)