



**IRISH
MANAGEMENT
INSTITUTE**
LIVE

Live Online Short Programmes





Taking you to the next level

Our Short Programmes offer the high impact, results-focused development you need to progress to another level with confidence.

This Autumn 2020, a range of IMI Short Programmes will be delivered online via our IMI Live virtual learning environment. Our High Impact Transformation learning approach lies at the core of all IMI programmes, meaning these sessions are always interactive, engaging and experiential.

IMI's virtual learning experience is designed according to the same transformational, learner-centred philosophy that underpins our classroom experience. Connect from wherever you are and engage with faculty and network with your peers just as you would in the IMI classroom.

Finance for the Non-Financial Manager

Build your all-weather financial toolkit

To move from manager to leader, you need to build a solid foundation in financial knowledge to interpret figures and understand what lies behind them. In this programme, you will achieve a greater understanding of how finances influence your organisation's strategy, structure, people and systems.

This programme's for you if:

You deal with financial information and are responsible for budgets, or are aspiring to a position which requires you to do so. Ideal for professionals from non-financial backgrounds who are looking to move into more senior leadership positions.

The Experience:

This programme will give you the skills you need to perform your own job better and to contribute more effectively to your financial management team. You will get a grounding in financial accounting, balance sheets, cashflow statements, capital budget and project appraisals, and working capital — the life blood of every business.

The Results:

You will emerge with a firm grasp of the fundamentals of finance and a new financial vocabulary, developing an understanding of the skills of managing cash flow, the ability to analyse your company's performance, and learn how to control your department more effectively. You will also enhance your decision-making, spot and manage financial risks and ultimately communicate more effectively with your finance department.

The programme will finish with you having a greater understanding of how finances influence your organisation's strategy, structure, people and systems.

[Find Out More](#)



Course Details

3 consecutive days



Programme Delivery

IMI Virtual Learning Environment (VLE)



Schedule

Programme
25, 26 & 27 November 2020



Price

Corporate Member: €1,695
Non-Member: €2,075



Course Details

3 facilitated workshops/6 days



Programme Delivery

IMI Virtual Learning Environment (VLE)



Schedule

Programme 1

12, 13	October 2020
09, 10	November 2020
14, 15	December 2020



Price

Corporate Member:	€3,425
Non-Member:	€3,995

Essential Skills of Management

Achieve management excellence

As your career develops, having the core management skills needed for each and every stage is key to your success.

This programme's for you if:

You are a developing manager with at least six months' experience.

The Experience:

This programme will set you on the path to high performance by building on your existing management expertise and developing new competencies such as planning, problem-solving and decision-making.

The Results:

This programme will support you in aligning, implementing and managing focused work-plans and learn how to build trust within your teams to improve employee performance.

You will also develop the personal skills you need to deliver communications with clarity and impact and to foster an environment for creativity and innovation. You will learn how to influence stakeholders, collaborate across functions, motivate others and develop your own management style.

[Find Out More](#)



Course Details

3 consecutive days



Programme Delivery

IMI Virtual Learning Environment (VLE)



Schedule

Programme 1

14, 15, 16 October 2020

Programme 2

07, 08, 09 December 2020



Price

Corporate Member: €1,695
Non-Member: €2,075

Frontline Management Programme

Gain the right skills for success as you move into management

Ambition is always to be applauded, but for it to really take you anywhere, you have to harness it. This programme has been designed to give new frontline managers, team leaders and supervisors a solid foundation in people management and business skills.

This programme's for you if:

You are newly appointed to a frontline management role.

The Experience:

You will develop all the critical abilities your initial move into management requires. This programme will support you in increasing your personal effectiveness, problem solving and decision-making abilities. Key aspects of HR including change management, building trust in teams, employment law and managing performance will also be covered.

The Results:

You will leave the programme with a definitive roadmap for your first 6-12 months as a manager.

[Find Out More](#)

Think on Your Feet®

The internationally acclaimed workshop that trains you to organise your ideas quickly

Can you make great choices in complex situations? For today's leaders, the ability to quickly analyse, organise and present your ideas is an increasingly vital skill, and one that Think on Your Feet® is designed to teach you.

This programme's for you if:

You are concerned about communications in a leadership capacity, e.g. a senior executive, manager, sales and marketing professional, technical specialist, financial analyst, public affairs expert or training professional.

The Experience:

Think on Your Feet® is an internationally recognised programme that introduces the "capsules-of-persuasion" concept — 10 plans that structure your ideas quickly for impact and persuasion. The programme will provide you with the skills to answer questions on the spot, to explain complex ideas clearly, concisely and persuasively, and to structure your communications in a professional manner.

Whether you are communicating one-to-one, one-to-many, on the phone, in meetings, informal presentations, or through email, Think on your Feet® will allow you to excel.

The Results:

At the end of this innovative two-day programme, you will have acquired a set of skills that will enable you to get to the point and be remembered; present your ideals in a logical and persuasive manner; handle questions quickly, clearly and effectively; avoid common communication traps; structure your information into facets, aspects, and perspectives; bridge effectively from questions to answers; and sell your ideas, products or services.

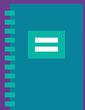
You will also receive access to a range of follow-up Think on Your Feet® support materials and resources, including online refresher facilitated workshop TOYF-FRESH™, and TOYF TIPS™, a monthly newsletter providing reminders, tips, and ongoing reinforcement of your classroom experience.

[Find Out More](#)



Course Details

2 consecutive days



Programme Delivery

IMI Virtual Learning Environment (VLE)



Schedule

Programme 1

18 & 19 November 2020



Price

Corporate Member: €1,145

Non-Member: €1,385

Management Bootcamp

(Formerly known as Mini MBA)

Expand your knowledge across the breadth of your organisation

Broaden your knowledge of your business and develop the skills required to move into leadership positions.

This programme's for you if:

You have considerable specialist experience in one area of your business and want exposure to others. Ideal for professionals aspiring to positions of greater responsibility and for experienced managers looking to widen their understanding of different business functions.

The Experience:

Management Bootcamp is an intensive five-day programme designed to give you the maximum impact in a limited time away from work. The format and design create a supportive environment where participants learn from peers and subject matter experts.

You will participate in workshops, examine case studies, conduct class discussions and work in groups to ensure that the week is as rewarding — and as challenging — as it is insightful. Management Bootcamp covers the business essentials of strategy, leadership, marketing and people performance in an intensive format designed to give you a framework of knowledge for making informed business decisions.

The Results:

You will build on your existing management competencies by understanding of all the functions of an organisation.

[Find Out More](#)



Course Details

5 consecutive days



Programme Delivery

IMI Virtual Learning Environment (VLE)



Schedule

Programme 1

30 November 2020
01, 02, 03, 04 December 2020



Price

Corporate Member: €2,845
Non-Member: €3,445



Course Details

2 facilitated workshops/ 4 days



Programme Delivery

IMI Virtual Learning Environment (VLE)



Schedule

Programme 1
Virtual & On-Site | Dublin

03, 04	November 2020
09, 10	December 2020



Price

Corporate Member:	€4,245
Non-Member:	€4,995

Taking the Lead — Women in Leadership

Ignite, inspire and influence your organisation.

A programme designed for women aspiring to and preparing for more senior management roles while navigating today's complex business landscape.

This programme's for you if:

You are a female executive; exploring your career options and ambitions or hoping to accelerate your career and personal development.

The Experience:

You will be given the time and space to explore where you are in your work and career, articulate the leadership challenges facing you in today's workplace and develop the insight and skills to address these.

Practical, outcome-oriented tasks will help you to develop increased resilience and strategies to maintain balance in a competitive organisation, while identifying your personal career and leadership ambitions.

The Results:

You will emerge a more compelling, influential and confident leader with tools and technique to inspire others and get results.

[Find Out More](#)



Course Details

3 facilitated workshops/6 days



Programme Delivery

IMI Virtual Learning Environment (VLE)



Schedule

Programme 1

12 & 13 November 2020

10 & 11 December 2020

14 & 15 January 2021



Price

Corporate Member: €3,425

Non-Member: €3,995

High Impact Leadership

Interact, influence and engage

Leaders today must master how to interact, influence and engage those around them to inspire great results. Through developing a deeper understanding of yourself as a leader, you'll be able to foster strong team progression across international boundaries. This programme will put you through your paces and develop your ability to make an instant, and lasting, impact as a leader.

This programme's for you if:

You want to examine and master your leadership style, particularly as you transfer your management experience into a leadership position.

The Experience:

A master class in individual leadership, you will learn a lot about your leadership style and how you interact with others, building on your ability to communicate with impact in an increasingly virtual environment.

An intensive, demanding experience that will help you to identify and build on your strengths, broaden your perspectives, and both recognise and learn to overcome personal leadership challenges.

The Results:

You will develop your ability to better interact, influence and lead others, enabling you to step up to your next leadership challenge.

[Find Out More](#)



Inspiring Leadership Performance

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in numbers

90% 

Over 90% of surveyed professionals feel more prepared to lead their organisations into the future having completed an IMI programme.

 14,000

In the past 5 years, over 14,000 senior professionals have shifted their mindsets through IMI programmes to deliver powerful impacts for their organisation.

500 

Nearly 500 SMEs have energised their performance and advanced their innovation potential through IMI programmes since 2014.

190 

190 of the world's top thinkers have delivered inspiring thought-leadership events at IMI since 2014.

2,500 

IMI has empowered 2,500 organisations to deliver transformational change since 2014.

Top 100

IMI is amongst the world's top 100 in execution education for Open and Custom programmes, according to the 2020 Financial Times global rankings.