



Research and Insights Executive (Permanent)

Purpose of this role

IMI is recruiting for a 'Research and Insights Executive' to help shape insights regarding current market realities and future executive development needs. By contributing insights, the role will help to further IMI's relevance in the marketplace, now and into the future.

About us

Leadership. It's more than a job – it's a mindset. It's the capacity to inspire, empower and create new possibilities.

IMI's mission, and passion, is to equip leaders to build the future. We are world-class specialists in enabling and inspiring leadership performance. We challenge and support leaders to fulfil their ambition - unlocking their potential and giving them the skills to deliver exceptional performance.

We've been shaping world-class executives for over sixty years. Founded by business leaders, for business leaders, in partnership with UCC's expert research faculty, we deliver intensively practical executive education that works in the real world. Our unique global rankings are a testament to our impact.

Any day spent at IMI challenges assumptions, deepens perspective and amplifies ability to lead. Do you have what it takes to work with IMI? Join us on our mission to equip leaders to build the future, and you will shape the future of leadership in Ireland.

IMI. Inspiring Leadership Performance.

Responsibilities

Key responsibilities include, but may not be limited to:

- Maintain awareness of current and future trends in executive education, organisational training needs, client needs, C-level executive agenda, etc.
- Lead and inform the research of markets, competitors, segments that would be most suitable for IMI to target and design new propositions for.
- Support the development of new products and value propositions
- Increase organisational exposure to the latest thinking by, for example, attending key industry events or gathering insights on various industry trends and producing concise reports in relation to these insights for sharing with the wider business
- Establish and develop a network of national and international industry thought leaders
- Inform and support the research and development of content pieces to support IMI's thought leadership strategy
- Collate and maintain a library of key market trends, disruptors, interesting advancements, potential opportunities and important news in the industry to inform strategic thinking across the IMI
- Support development of IMI's strategy and business plans
- Ad hoc responsibilities as assigned by direct manager

Candidate Requirements

- Experience conducting research and collating information from a variety of online and offline sources
- Experience in distilling relevant insights from this research
- Good writing skills
- Experience researching, writing, and editing commentaries, articles, white papers, client-relations documents, etc.
- Qualitative research experience and an ability to perform quantitative analysis
- Ability to recognise patterns in information and distil those patterns into meaningful insights
- Strong research skills combined with the ability to synthesize relevant information about complex topics into accessible written content
- Ability to present complex technical information in concise and engaging ways
- Collaborate and communicate with a broad spectrum of colleagues including peers, senior management, and function heads
- Have an interest and curiosity about the 'world of business' and executive education
- Project management skills to prioritise tasks and meet deadlines on multiple projects at once
- Maintaining attention to detail and high quality in all work in a fast paced, changing environment
- Business research and writing experience preferred
- Postgraduate business research qualification preferred

Please Note that Candidates should have a valid visa/work permit if applicable.

IMI's Values

IMI's Values and Behaviours Framework identifies 6 core Values that we fundamentally believe in as central to our culture, brand and organisational identity.



To ensure IMI recruit the right people to join our team, people who actively reflect our values and culture, we take a competency based approach to interviewing. Candidates called to interview will be asked a series of competency questions to allow them to demonstrate how their knowledge, skills and attitudes align with IMI's values and culture.

How to apply:

All applications must be submitted through IMI's applicant tracking system at:

<https://imi.peoplehr.net/Pages/JobBoard/Opening.aspx?v=bb916bdd-e0c8-4421-8e8f-aef29c61ef9e>

Closing date for applications is Wednesday 27th April 2022

Applications should include:

1. A comprehensive CV giving details of relevant achievements and experience in previous positions as well as your education and professional qualifications.
2. A covering letter that summarises your interest in this position, providing evidence of your ability to match the criteria outlined in the Candidate Requirements.