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# Your Leadership Centre of Excellence

Being an IMI Corporate Member means your people have access to world-class leadership development all year round. IMI Corporate Membership is available at two levels: **Inform** and **Transform**. Each level gives you a flexible pathway to provide people in your organisation with learning and development opportunities throughout the year.

 **Inform**  **Transform**

“

IMI Corporate Membership provides our talent with access to world-class education and training combined with excellent peer experience sharing.”

Ger O’Mahoney, Partner, PWC Ireland

**This year, our suite of events will comprise of two distinct formats:**

 **VIRTUAL**

Delivered online, these events give you the flexibility to access ground-breaking thought leadership from wherever you may be.

 **IN PERSON**

Meet your peers and reap the benefits of interacting with our globally renowned thought leaders in person.



# 2023 Themes

Successful leadership is not just focused on the present, it learns from the past and anticipates the future. IMI Corporate Membership will give you the insights you need to lead tomorrow.



We have **identified 3 key themes** that leaders need to focus on from our research into the future of work and the insights of thought leaders into the latest trends.



We have **built a calendar of events** over the next year that will explore these key themes in detail and help you to plan and prepare for them in your organisation and incorporate them into how you work.



We have **planned a series of** Masterclasses, Mini-Masterclasses, Webinars, People Strategy and Future of Work events to help you stay on top of these changes so you can learn and grow throughout the year.



## 1 Master the Change Agenda

If the last few years have taught us anything it is that change is inevitable, so leaders must learn how to navigate it to overcome the challenges and unlock the opportunities.



## 2 Rethink for Sustainable Growth

The way we work has changed fundamentally so it's time to rethink our approach to collaboration, talent acquisition, creativity and innovation.



## 3 Build for Next Generation Leadership

The shift towards human-centric leadership means that leaders need to shift their focus to areas like employee wellbeing, intellectual humility and sustainability to inspire, motivate and retain employees.

# Corporate Membership On a Page

## INFORM + TRANSFORM BENEFITS

Leadership Centre of Excellence	 <p><b>Master the Change Agenda</b></p>	<p><b>Masterclass</b> The Success Factor: Developing the Mindset and Skill Set for Peak Performance — Ruth Gotian</p>	<p><b>Mini- Masterclass</b> Leadership Presence — Creating Connection and Compassion — Paula Mullin</p>	<p><b>Webinar</b> Thrive in Tough Times: the Mindset for Success — Sinead Kane</p>	<p><b>Webinar</b> Human Capital Trends: Building Workforce Resiliency and Agility — Deloitte</p>	National Management Conference 2023
	 <p><b>Rethink for Sustainable growth</b></p>	<p><b>Masterclass</b> The Next 10 Years: Sustainable Growth and What you Need to Know about the Future — Gerd Leonhard</p>	<p><b>Mini- Masterclass</b> Leading Beyond — Eden Charles</p>	<p><b>Webinar</b> Principles Underpinning Leadership in Sustainability — Mark Mellett</p>	<p><b>Webinar</b> Creative Problem Solving: Unlocking you and your Organisation's Talent Creativity to Create Better Future — Morgan McKeagney</p>	
	 <p><b>Build for Next Generation Leadership</b></p>	<p><b>Masterclass</b> Wellbeing and Performance Inspired by the Danish Model — Malene Rydahl</p>	<p><b>Mini- Masterclass</b> Transformational Leadership: The Foundation for Next Generation Leader — Roger Delves</p>	<p><b>Webinar</b> Leadership Resilience-in-Action — Shelley Crawford</p>	<p><b>Webinar</b> Building Innovative Human Centric Teams for a New World — Jay Chopra</p>	

## TRANSFORM ONLY

<p><b>People Strategy Network</b> The Cognitive Athlete: Talent Management in an Increasingly Unpredictable World. — Ade McCormack</p>	<p><b>Future of Work Series</b> Discover your Keys to Sustainable High Performance — James Hewitt</p>
<p><b>People Strategy Network</b> Adaptive HR in the Future of Work Context — Marianne Roux</p>	<p><b>Future of Work Series</b> The Biggest Future Trends and their Impact on Future of Work — Bernard Marr</p>
<p><b>People Strategy Network</b> Creating a Game-changing Digital Talent Strategy to Attract, Hire, Develop &amp; Retain the Best Talent — Mervyn Dinnen</p>	

+	Additional Benefits	+	Programme discounts	+	Learning and Development Resources	+	IMI Campus Facilities	+	Virtual Event Recordings	Network Mentor Programme
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# Inform and Transform Membership Events

Experience world-leading thought leadership with INFORM Membership

The go-to place for all things related to strategy and talent, INFORM Membership will allow your people to ask the right questions and look for the right solutions.

Masterclass Series

Ruth Gotian

IN PERSON

DUBLIN  
& CORK



Ranked as one of the top 20 mentors in the world and the number 1 emergent management thinker in the world by Thinkers 50, Dr. Ruth Gotian is the Chief Learning Officer and Assistant Professor of Education in Anaesthesiology at Weill Cornell Medicine and an expert on the secrets of success.



## The Success Factor: Developing the Mindset and Skill Set for Peak Performance

High achievers have 4 main attributes in common — intrinsic motivation, perseverance, strong foundation and constant learning. Uncover the secrets of their success and learn how to apply them in your own life to achieve peak performance.

22nd (Dublin), 23rd (Cork) Feb 2023

9.30 – 12.30pm

Malene Rydahl

IN PERSON

DUBLIN  
& CORK



Malene is a writer, keynote speaker and executive coach who specialises in wellbeing and performance. She is a Senior Advisor at Boston Consulting Group and a Lecturer at the prestigious French international research university, Sciences Po. She is the author of the best-selling “Happy As A Dane”, which reveals the 10 secrets of the happiest people in the world.



## Wellbeing and Performance Inspired by the Danish Model

Learn how leaders can establish a culture of trust for individual responsibility and better financial performance. Become more conscious of your own values and motivations in life, be more prepared to welcome those of others to stimulate innovation, creativity and productivity. Unlock the 3 essential values of Danish leadership – confidence, freedom to be yourself and commitment through meaning and see how these can be applied universally.

3rd (Dublin) and 4th (Cork) May 2023

9.30 – 12.30pm

Gerd Leonhard

IN PERSON

DUBLIN  
& CORK



Gerd is a Futurist, Keynote Speaker, Author, Film-Maker and the Founder of The Good Future Project. He is ranked as one of the top 10 futurist keynote speakers worldwide.



## The Next 10 Years: Sustainable Growth and What you Need to Know about the Future

This session will outline the top 10 things you need to understand about the next 10 years, including digitisation, decarbonisation and reformation. Discover why green is the new digital and sustainable is fast-becoming the new profitable. Learn why and how the future is better than we expect, become comfortable with being uncomfortable and develop a ‘future mindset’ to get ready for new opportunities.

8th (Dublin) and 9th (Cork) Nov 2023

9.30 – 12.30pm

The Masterclass Series is for: C-Level and Senior Executives

# Inform and Transform Membership Events

## Mini-Masterclass Series

Dr. Eden Charles

VIRTUAL



Dr. Eden Charles is a highly regarded leadership coach and consultant who helps to inspire and develop leaders to realise their potential. He is a recognised thought leader who seeks to challenge and disrupt many of the main leadership assumptions.



### Leading Beyond

This session will disrupt the notion that leadership is “just a job” and explore the wider context of how leaders can influence the lives of the people they work for and with. Consider the social challenges of leadership and gain a deeper understanding of how leaders can enhance sustainability for their organisations and apply diversity and inclusion to enrich their leadership.

9th March 2023

9.30 – 11.00am

Paula Mullin

VIRTUAL



Paula is an Executive and Communications Coach who specialises in Leadership and Executive Presence. She is one of only a few coaches in Ireland qualified to assess Executive Presence.



### Leadership Presence — Creating Connection and Compassion

This session will focus on the 3 core dimensions of leadership presence — character, substance and style. It will demonstrate how leaders can create impact by understanding their leadership style, deepening their connection with others and leading with greater compassion.

13th Jun 2023

9.30 – 11.00am

Roger Delves

VIRTUAL



Roger is Professor of Leadership Practice at Ashridge Business School, where his interests are helping others to understand the roles of authenticity and emotional intelligence in leadership and in team engagement. He is co-author of “Inspiring Leadership”, which showcases the best of leadership development practice.



### Transformational Leadership: The Foundation for Next Generation Leaders

This session will focus on transformational leadership. It will challenge the way people currently lead and encourage them to disrupt and rebuild this to develop the skills and behaviours of a transformational leader.

21st Sept 2023

9.30 – 11.00am

The Mini-Masterclass Series is for: Mid to Senior Executives/Managers

# Inform and Transform Membership Events

## IMI Leadership Webinar Series (Part 1)

Dr. Sinead Kane	Mark Mellett Vice Admiral (Rtd) DSM PhD	Morgan McKeagney
<p>VIRTUAL</p> 	<p>VIRTUAL</p> 	<p>VIRTUAL</p> 
<p>Dr. Sinead Kane is a Resilience Strategist and International Keynote Speaker, who specialises in Leading through Adversity. She is a double PhD holder, double Guinness World Record holder, visually impaired athlete and a qualified lawyer.</p>	<p>Founder and Director of Green Compass and ex-Defence Chief, Admiral Mark Mellett has served his country for over 40 years. He is a strategic advisor on climate security and sustainable development.</p>	<p>Morgan is an entrepreneur and user experience pioneer and a Co-Founder of Framlabs, a global innovation consultancy, where he helps progressive global organisations use the tools of digital disruptors to find future business value. He is passionate about how great design and a relentless focus user experience can create business value. Morgan is also a sought-after mentor on several of Europe's leading start-up accelerator programmes, including NDRC in Dublin and Startup Sauna in Helsinki.</p>
<p><b>Thrive in Tough Times — the Mindset for Success</b></p> <p>This session will cover the topics of resilience, mindset and teamwork. Learn how to triumph over adversity, build a resilient mindset, grow self-awareness and find your inner power, prioritise wellbeing and self-care and uncover the characteristics of winning teams. You will also explore how listening to disruptors can help organisations to thrive.</p>	<p><b>Principles Underpinning Leadership in Sustainability</b></p> <p>This session will explore the climate security challenge and uncover the evolving technological and transformational opportunities. Participants will develop a leadership toolkit and will be empowered to take a collaborative approach and understand the critical importance of inclusivity for building stronger teams.</p>	<p><b>Creative Problem Solving: Unlocking you and your Organisation's Latent Creativity to Create Better Futures</b></p> <p>In uncertain times, when change is the only constant, we need to be able to make smart business decisions. Explore how our innate creativity can be harnessed and applied, at a personal and organisational level, to embrace change and uncertainty, while also energising and unlocking new potential. Understand what creative problem solving is and learn how to apply.</p>
<p>18th Jan 2023</p>	<p>1st Mar 2023</p>	<p>10th May 2023</p>
<p>12.00 - 1.00pm</p>	<p>12.00 - 1.00pm</p>	<p>12.00 - 1.00pm</p>

The Leadership Webinar Series is for: All Managers

# Inform and Transform Membership Events

## IMI Leadership Webinar Series (Part 2)

Jay Chopra	Shelley Crawford	Deloitte
<p>VIRTUAL</p> 	<p>VIRTUAL</p> 	<p>VIRTUAL</p> 
<p>Jay is a thought leader in the field of improving performance by making work more human. He is Co-Founder and Managing Director of the organisational development consultancy, Making Shift Happen, and an Associate Faculty Member with IMI.</p>	<p>Shelley is an Organisational and Coaching Psychologist and EMCC accredited Master Coach. She specialises in leadership resilience-building and sustainable wellbeing.</p>	<p>Deloitte is a leading global provider of audit and assurance, consulting, financial advisory, risk advisory, tax, and related services.</p>
<p><b>Building Innovative Human-Centric Teams for a New World</b></p> <p>This session will uncover the what, why and how of the 5 behaviours that spark innovation in teams and will equip leaders with practical tools to empower their teams to step out of their comfort zones, break habitual thought processes and apply fresh thinking to solve business challenges.</p>	<p><b>Leadership Resilience-in-Action</b></p> <p>This session will highlight the importance of the leader as a courageous and compassionate role model and demonstrate how to grow trust, motivate teams and build resilience with empathy, kindness and gratitude.</p>	<p><b>Human Capital Trends: Building Workforce Resilience and Agility</b></p> <p>Deloitte will explore the key trends that have been at the forefront for organisational leaders related to work, the workforce, and the workplace.</p>
<p>21st Jun 2023</p>	<p>13th Sep 2023</p>	<p>13th Dec 2023</p>
<p>12.00 – 1.00pm</p>	<p>12.00 – 1.00pm</p>	<p>12.00 – 1.00pm</p>

The Leadership Webinar Series is for: All Managers

# National Management Conference 2023

## The premier event for senior business leaders

Each year, IMI brings together world-class speakers to deliver a morning of thought-provoking, challenging, and inspiring sessions for senior business leaders. Set in a private environment, you can network and discuss business challenges with your peers in total confidence. Attendance is exclusively for IMI Corporate Members and C-suite professionals.

The National Management Conference is for:  
C-Level and Senior Executives

12<sup>th</sup> October 2023

IN PERSON



“IMI has demonstrated its ability to adapt and embrace a continuous learning cycle, that makes its events and programs relevant to developing, nurturing and growing leadership talent. More importantly, the organisation has also been able to grow its brand as a premium institute of learning and development”

Lionel Alexander,  
Chairman at Intact Software

# Transform Membership Events

With TRANSFORM Membership, you will be forming a trusted learning and development partnership that can deliver solutions throughout the year that match your needs. The TRANSFORM suite builds on the strategic thinking of INFORM Membership and gives you, and the leaders within your organisation, insights into future business practices. Transform Members have access to all Inform events, plus:

People Strategy Network

**Ade McCormack**

IN PERSON

DUBLIN



Ade is the founder of the Intelligent Leadership Hub thinktank. A former technologist, with a background in astrophysics and software engineering, he advises leaders on business transformation in a rapidly changing business world. He has lectured on digital leadership and written 6 books on digital matters.



## The Cognitive Athlete: Talent Management in an Increasingly Unpredictable World.

In uncertain times, talent management is key to business success and should be every organisation's top priority. This session takes a fresh approach to managing talent and looks at how to attract and retain the right people.

26th Jan 2023

9.30am – 12 noon

**Marianne Roux**

IN PERSON

DUBLIN & CORK



Marianne has over 30 years' global experience as a HR Executive, Future of Work Strategist, Professor of Leadership. She holds a Master's degree in HR and Organisational Psychology and is a published author. She runs Roux Consulting, a global niche consulting firm and has worked across a wide range of industries.



## Adaptive HR in the Future of Work Context

Understand the Future of Work context and learn how to thrive in complexity and uncertainty. Get an insight into the mindsets and practices of Adaptive HR leaders, learn how to lead with Personal Agility.

25th April (Dublin) and 26th April (Cork)

9.30am – 12 noon

**Mervyn Dinnen**

IN PERSON

DUBLIN



Mervyn is an analyst, influencer, author and commentator on HR, Talent and WorkTech trends. He has been recognised as a Top 100 Global Influencer in HR Technology and as one of the Top 100 Most Influential Talent & HR Professionals in the UK.



## Creating a Game-Changing Digital Talent Strategy to Attract, Hire, Develop & Retain the Skills your Business Needs for the New World Of Work

Transform the way you attract, hire, develop and retain talent in a competitive market. Understand the importance of onboarding, explore how to maximise productivity in a flexible working environment and learn how to support employee wellbeing and create future talent pools.

24th Oct 2023

9.30am – 12 noon

The People Strategy Network Series is for: Senior Human Resources, Learning and Development, and Organisational Development Executives

# Transform Membership Events

## Future of Work Series

James Hewitt

VIRTUAL



James is a human performance scientist, award-winning communicator and advisor to some of the world's most demanding clients, from Formula 1 teams to Fortune 500 corporations. He is dedicated to finding tactics and strategies to help people perform at their best.



### Discover your Keys to Sustainable High Performance

Arm yourself to fight challenges and uncertainty by applying the principles of antifragility and learning from top sport and business performers. Discover how to perform under pressure, increase your energy, perform at your peak, improve flow and build a winning culture.

21st Mar 2023

9.30 - 11.00am

Bernard Marr

VIRTUAL



Bernard is a world-renowned futurist, international best-selling author of 21 books, and strategic advisor to many of the world's best-known organisations. He writes a regular column in Forbes, has over 2 million social media followers, over 1.2 million newsletter subscribers and was ranked by LinkedIn as one of the top 5 business influencers in the world.



### The Biggest Future Trends and Their Impact On Future Of Work

In this session Bernard will outline the biggest future and technology trends every business needs to get ready for today. He will cover the intelligence revolutions, the emergence of the metaverse, key societal and cultural shifts and the challenges around future skills and talent. Learn how these trends will transform the future of work, understand their business impact and gain insights into how businesses and leadership teams can thrive in the future.

23rd Nov 2023

9.30 - 11.00am

The Future of Work Series is for: All Senior Managers

# TRANSFORM Membership



## IMI/30% Club Network Mentor Programme

The IMI/30% Club Network Mentor Programme offers organisations across Ireland the opportunity to participate in a unique cross-company initiative designed to deliver an exceptional mentoring experience to your high potential talent mentees and your senior executive mentors. With participants from Irish-based organisations working as far afield as North America and India getting involved, the programme has developed a global footprint, benefitting from the flexibility that virtual provides. Mentoring is a critical leadership development opportunity and a key element of any human capital strategy designed to attract, retain, develop and maximise an organisation's key talent capability.

You identify two senior executives interested in mentoring alongside two high-potential mentees to join one of the country's most successful mentor programmes. By allowing your people to step outside their own box and find new angles to their thinking, you will experience the positive ripple effects throughout your organisation.

INFORM Members:	TRANSFORM Members:
€3,000 per cohort (maximum of 3 cohorts per organisation on each programme intake)	+ 1 complimentary cohort per 12-month membership period
	One cohort comprises 2 mentors and 2 mentees

## Programme Start Dates

MAY	DECEMBER
24	05
SPRING LAUNCH	AUTUMN LAUNCH



“

“I have been incredibly fortunate to participate as a mentor several times and have enjoyed every moment of it. The cross-industry participation, as well as the talent and experience of the mentees, has been phenomenal. The whole programme is brilliantly organised, and I would strongly encourage everyone to participate”

Fiona Gallagher,  
CEO of Wells Fargo Bank  
International UC (WFBI)

# IMI Learning and Development Supports

All IMI Members also have access to the following learning and development opportunities:



## IMI Insights

Sitting at the heart of the leadership development community, IMI is ideally placed to provide you with concise, easy-to-understand and deployable insights.

Throughout the year all IMI Members get access to a number of unique IMI produced cutting edge content.



### Talking Leadership Podcast

Join us as we talk to some of the world's leading experts on what it takes to lead today.



### Blogs

Get the latest thinking on leadership from IMI's expert faculty and international partners.



### Long Reads

Take a deep-dive into what it takes to lead in complex world.



### Infographics

A selection of easily digestible infographics on the biggest subjects in leadership today.



## IMI Knowledge Centre

The IMI Knowledge Centre provides access to the largest collection of business and management development resources available in Ireland to organisations.

The Knowledge Centre gives your team members the opportunity to find immediate solutions and the latest thinking around the challenges they are facing today.



MindTools HR & Leadership toolkits can be accessed from **anywhere in the world**, so is ideal for team members based outside of Ireland



### Library Catalogue

Access the extensive Library Catalogue, both in the physical library space on the IMI campus and remotely.



### Leaders' Toolkit

From your desktop, utilise the Leaders' Toolkit for on-the-job resources to help professionals at all levels develop essential management, leadership and personal effectiveness skills.



### HR Toolkit

HR and L&D professionals can get access to an online HR Toolkit filled with best practice guides, templates and professional development resources.



### Library Team

Get advice and support from our expert Library Team.

# IMI Learning and Development Supports

All IMI Members also have access to the following learning and development opportunities:



## Programme Discounts

As an IMI Corporate Member, you and your organisation will receive attractive discounted rates on IMI professional diplomas and short programmes.



## IMI Campus Facilities

Take the time to think strategically and bring your team to IMI's Campus for meetings and away days.

IMI Members can book a limited number of complimentary executive-sized meeting rooms throughout their 12-month membership period, as well as avail of member discounts on additional meeting room hires.



# Event Schedule 2023

			<b>JANUARY</b> <b>18</b> <b>WEBINAR 1</b> Thrive in Tough Times — the Mindset for Success Dr. Sinead Kane	<b>JANUARY</b> <b>26</b> <b>PEOPLE STRATEGY NETWORK 1</b> The Cognitive Athlete: Talent Management in an Increasingly Unpredictable World Ade McCormack (Dublin)	<b>FEBRUARY</b> <b>22</b> <b>MASTERCLASS 1</b> The Success Factor: Developing the Mindset and Skill Set for Peak Performance Ruth Gotian (Dublin)	<b>FEBRUARY</b> <b>23</b> <b>MASTERCLASS 1</b> The Success Factor: Developing the Mindset and Skill Set for Peak Performance Ruth Gotian (Cork)
<b>MARCH</b> <b>01</b> <b>WEBINAR 2</b> Principles Underpinning Leadership in Sustainability Admiral Mark Mellett	<b>MARCH</b> <b>09</b> <b>MINI-MASTERCLASS 1</b> Leading Beyond Eden Charles	<b>MARCH</b> <b>21</b> <b>FUTURE OF WORK 1</b> Discover your Keys to Sustainable High Performance James Hewitt	<b>APRIL</b> <b>25</b> <b>PEOPLE STRATEGY NETWORK 2</b> Adaptive HR in the Future of Work Context Marianne Roux (Dublin)	<b>APRIL</b> <b>26</b> <b>PEOPLE STRATEGY NETWORK 2</b> Adaptive HR in the Future of Work Context Marianne Roux (Cork)	<b>MAY</b> <b>03</b> <b>MASTERCLASS 2</b> Wellbeing and Performance Inspired by the Danish Model Malene Rydahl (Dublin)	<b>MAY</b> <b>04</b> <b>MASTERCLASS 2</b> Wellbeing and Performance Inspired by the Danish Model Malene Rydahl (Cork)
<b>MAY</b> <b>10</b> <b>WEBINAR 3</b> Creative Problem Solving: Unlocking you and your Organisation's Talent Creativity to Create Better Future Morgan McKeagney	<b>MAY</b> <b>24</b> <b>Network Mentor Programme Spring Launch</b> 	<b>JUNE</b> <b>13</b> <b>MINI-MASTERCLASS 2</b> Leadership Presence — Creating Connection and Compassion Paula Mullin	<b>JUNE</b> <b>21</b> <b>WEBINAR 4</b> Building Innovative Human-Centric Teams for a New World Jay Chopra	<b>SEPTEMBER</b> <b>13</b> <b>WEBINAR 5</b> Leadership Resilience-in-Action Shelley Crawford	<b>SEPTEMBER</b> <b>21</b> <b>MINI-MASTERCLASS 3</b> Transformational Leadership: The Foundation for Next Generation Leaders Roger Delves	<b>12 OCTOBER</b> <b>NATIONAL MANAGEMENT CONFERENCE</b>
<b>OCTOBER</b> <b>24</b> <b>PEOPLE STRATEGY NETWORK 2</b> Creating a Game-Changing Digital Talent Strategy to Attract, Hire, Develop & Retain the Skills your Business Needs for the New World Of Work Mervyn Dinnen	<b>NOVEMBER</b> <b>08</b> <b>MASTERCLASS 3</b> The Next 10 years: Sustainable Growth and What you Need to Know about the Future Gerd Leonhard (Dublin)	<b>NOVEMBER</b> <b>09</b> <b>MASTERCLASS 3</b> The Next 10 years: Sustainable Growth and What you Need to Know about the Future Gerd Leonhard (Cork)	<b>NOVEMBER</b> <b>23</b> <b>FUTURE OF WORK 2</b> The Biggest Future Trends and their Impact on Future of Work Bernard Marr	<b>DECEMBER</b> <b>05</b> <b>Network Mentor Programme Autumn Launch</b> 	<b>DECEMBER</b> <b>13</b> <b>WEBINAR 6</b> Human Capital Trends: Building Workforce Resiliency and Agility Deloitte	

# Get In Touch

Join a community of leaders and managers committed to delivering their organisations' business strategy — through a people strategy that is aligned and future-proofed. Contact the team at [membership@imi.ie](mailto:membership@imi.ie) today and begin accessing your organisation's very own leadership centre of excellence.

## More ways to get in touch

 +353 (0)1 207 8400

 [www.imi.ie/membership](http://www.imi.ie/membership)

 IMI — Irish Management Institute, Sandyford Road, Dublin 16, Ireland



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Cork, Ireland