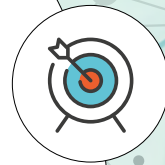


IMI

Irish Management Institute

IMI Diploma in Management

Build practical managerial skills and deliver genuine bottom line value for your organisation



Executive Education
Ranking 2018



Participant Testimonials

“The IMI Diploma in Management is a fantastic programme which covers all the important facets of management. It is fast-paced, comprehensive, rooted in practicality and results focused.”

Sean Douglas, Store Director / Optometrist
Specsavers Limited

“The IMI Diploma in Management is a great learning environment - a fantastic class of professional people and the faculty made great efforts to make the material relevant. It has delivered huge learning and added significantly to my skill set and confidence.”

Trevor Mooney, IS Program Manager
Dalkia Limited

“As a small company owner I was apprehensive about taking on the IMI Diploma in Management. Right from the start the programme team made me feel involved and helped me adapt. I have gained more than I ever imagined from the programme and would highly recommend it to all SME owners. The faculty were extremely helpful and the programme is really practical.”

Stephen Finlan, Managing Director
Hyspec Limited



“The IMI Diploma in Management was ideal for me as despite my work experience, I didn't have any formal business qualifications. Completing the programme has been extremely beneficial for me at work as I now have a much greater understanding of how the business operates on a day-to-day basis.”

Jonathan O'Flynn, Digital Channel Manager
Bord Gáis Energy



The IMI Diploma/UCC postgraduate certificate in Management in a nationally validated and internationally recognised postgraduate programme with a simple goal.

It will provide you with a comprehensive, intensely practical and critical overview of best-practice management in a broad range of areas. Throughout the programme, you will apply management concepts and frameworks to your organisation to build practical managerial skills and deliver genuine bottom-line value for your organisation.

The IMI Diploma in Management is widely recognised for its innovative approach to learning. Throughout the programme, you will have the opportunity to practically apply your learning directly to areas of interest within your organisation. Emphasis is placed upon combining classroom teaching with a creative mix of action learning, class discussion, case study analysis and individual and group activities.

Who this programme is for

- + Experienced managers who wish to update and formalise their management knowledge
- + Experienced functional specialists who wish to broaden their management knowledge
- + Executives who intend to develop significant professional careers in general management
- + Owner / Managers of SMEs

Programme impact

By completing the IMI Diploma in Management you will:

- + Enhance your practical capabilities and confidence as a contributor to your organisation's management team
- + Develop your understanding of the major management functions and best management practice
- + Deliver significant return on investment for your organisation, by applying best-practice tools and techniques in your day-to-day work
- + Acquire the skills and knowledge required of a modern professional manager
- + Be able to analyse and understand the fundamental driving forces of business and the determinants of success
- + Learn the language and thinking behind contemporary best practice management
- + Develop a deeper understanding of people, their behaviour at work and the culture of organisations
- + Formalise and enhance your business qualifications
- + Widen your professional network

Programme Director



Lynda Byron



Programme Duration:

The programme is run over 6 x 3 day modules.



Programme Dates: Dublin

24, 25 & 26 April 2019
22, 23 & 24 May 2019
19, 20 & 21 June 2019
28, 29 & 30 August 2019
25, 26 & 27 September 2019
30 & 31 October 2019
01 November 2019

Programme Dates: Cork

13, 14 & 15 May 2019
10, 11 & 12 June 2019
19, 20 & 21 August 2019
16, 17 & 18 September 2019
14, 15 & 16 October 2019
11, 12 & 13 November 2019

Visit www.imi.ie to watch an introductory video for the IMI Diploma in Management.



Programme Content



Programme Features



Class Diversity & Networking

Each year the IMI Diploma in Management attracts a uniquely diverse cohort of experienced managers from a wide range of industries and backgrounds who are intently focused on broadening their knowledge and developing their skills. Throughout the year you will work closely with your class colleagues in team activities and organised study groups. You will leave the programme with a valuable network of business contacts and friends.



Executive Coaching

During the programme, you will have the opportunity to undertake a one-to-one executive coaching session to help you develop a bespoke personal action plan to help support and accelerate your professional development.



Guest Seminars

In addition to regular classes, guest seminars from visiting experts are a common feature of the programme. These sessions provide you with an opportunity to analyse and discuss issues of contemporary concern with seasoned business experts.



HR Management

- + Developing and implementing HR strategy
- + Evaluating your organisation's HR processes
- + Integrating leadership and HR

Organisational Communications

- + Influencing through professional presentations
- + Mastering the art of body language
- + Developing excellent listening skills
- + Handling critical conversations



Personal Development

IMI executive education is about more than developing hard business skills and substantive knowledge. A crucial aspect of developing your ability as a manager is learning about yourself. During the programme you will undertake a psychometric self-assessment instrument to help you understand more about yourself and empower you to increase your effectiveness at work.



Unique Faculty

IMI faculty have a unique blend of academic qualifications and real world business acumen. This combines with their unrivalled business experience working with practising managers to create a truly dynamic classroom experience.



Action Learning

IMI's teaching methods feature intensively practical classroom exercises and group activities designed to accelerate the transfer of learning back to the workplace.



Return on Investment

As part of this programme, you will undertake a comprehensive audit of your organisation's business functions and management processes. You will evaluate current activities against international best practice, and make prioritised recommendations for change - delivering significant return on investment for your organisation.

Entry Requirements

A candidate's suitability for the programme will be determined by a combination of their academic qualifications and / or relevant professional experience. Each applicant will be firstly required to comprehensively complete the IMI "Portfolio of Learning" form. A primary degree from a recognised third level institution (NFQ level 8) will typically be required with at least 3 years relevant industry experience, however, prior workplace learning will be recognised where applicants do not meet the academic requirement.

Alternatively at least 5 years relevant experience at an appropriate managerial level is the requirement where the degree is not in the appropriate area. This experience may come from a general business or organisational background, or experience working at management/team leader level.

Each proposed candidate will be considered on a case by case basis by the Programme Directors, who will interview applicants in person or by phone. The IMI Registrar's Office will oversee all applications and the final decision on any application rests with the Registrar.

All applicants whose first language is not English will be required to show evidence of the successful completion of an IELTS or TOEFL test. The English language requirement for this programme is an IELTS score of 6.5 or equivalent.

Validation

Successful participants will be awarded both the IMI Diploma in Management and the UCC Postgraduate Certificate in Management. The Postgraduate Certificate qualification is validated and awarded by University College Cork – National University of Ireland, Cork and is a Level 9, Minor Award on National Framework of Qualifications. By completing this programme, you will also earn one-third of the credits required to be awarded the Masters qualification.

Assignments and Workload

To attain the IMI Diploma in Management participants are assessed in each of the main themes via a variety of practical assignments. This programme involves no examinations - instead the emphasis throughout is on the practical application of knowledge to benefit you and your organisation. Assessment workload is spread across the programme to allow you to combine learning with work and life demands.

Pricing and Payment Options

For 2019, the IMI offers promotional rates and innovative payment options that make our programmes more accessible than ever. IMI prices are inclusive of core materials and psychometric profiling tools, meals and parking at the IMI National Management Centre. These prices are only guaranteed for the Spring 2019 intake of the IMI Diploma in Management.

We offer all our programme participants a 10% discount on double rooms at the IMI Residence at the National Management Centre.

Organisations that purchase several IMI Diploma places in any calendar year may be eligible for MoB Corporate Partnership. By becoming an MoB Corporate Partner, your organisation can avail of considerable additional volume discounts and other benefits. For more information on IMI pricing, Financing options and MoB Corporate Partnership, contact the team at 1800 22 33 88 or email programmeadvisors@imi.ie.

Tax Relief on Tuition Fees

If you are paying for your tuition fees yourself, it is now possible to apply to the Revenue Commissioners for tax relief for this IMI Diploma. The amount of relief available varies from person to person, and may be as high as €1,400. Tax relief is allowable per programme, per participant, per academic year. Relief will not be available for any part of tuition fees which are met directly, or indirectly, by grants, scholarships, employer payments etc. Please see www.revenue.ie for further information on how to apply for this relief. All decisions on individual tax relief requests are subject to the discretion of the Revenue Commissioners.

IMI Diploma in Management

Corporate Member

€8,390

SME

€9,190

Non-Member

€9,990

Monthly Payments

Pay for your IMI Diploma by monthly payments spread over the duration of the programme. There is no interest charged for choosing this payment option. Terms and conditions apply.

IMI Staged Payments

Pay for 60% of your course in advance of its commencement and the 40% balance is due before the start of your fourth module.

Reflective Integrated Assignment

Completion of the MBS pathway is contingent on participants completing the RIA (5 credits) capstone assignment. Guidance is offered through a compulsory one-day facilitated workshop and ongoing support and access to the IMI Knowledge Centre is also provided at a cost of €650. Payment is due on acceptance of Diploma three.



For more information on these financing options, contact the team at: 1800 22 33 88 or email: programmeadvisors@imi.ie

IMI Master of Business Framework

A flexible and supported structure of delivery which allows you to tailor your participation around your work-life demands.

You can complete the taught element of each IMI Diploma on a modular basis, over a 6 month period. You have up to 5 years to complete all elements of the IMI Master of Business Framework.

15 IMI Diploma Programmes

To make it easier for you to navigate our portfolio and help you choose a programme that fulfils your needs, we have grouped our diplomas into the following categories.



Leadership and Change

IMI Diplomas in

- Leadership
- Executive Coaching
- Organisational Development & Transformation
- Organisational Behaviour
- Strategic Human Resource Management



Management Capabilities

IMI Diplomas in

- Business Finance
- Management
- Regulatory Management
- Management of Governance and Compliance
- Marketing and Digital Strategy

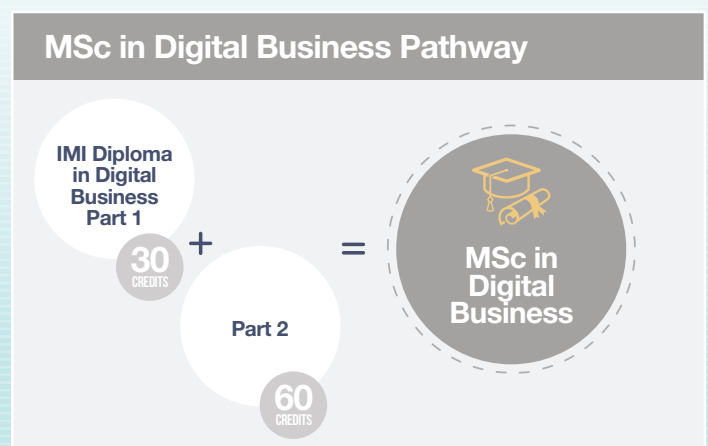
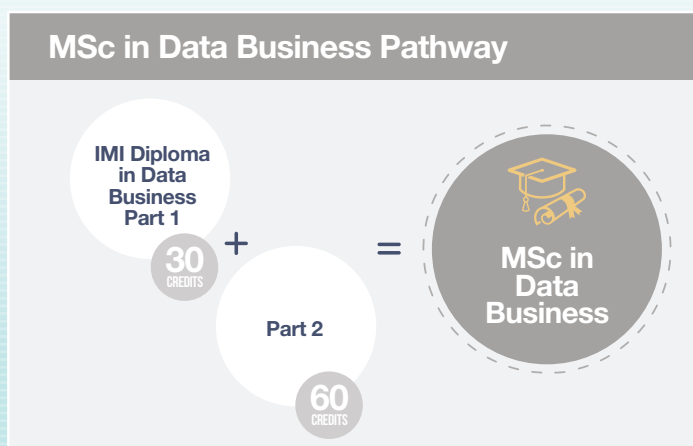
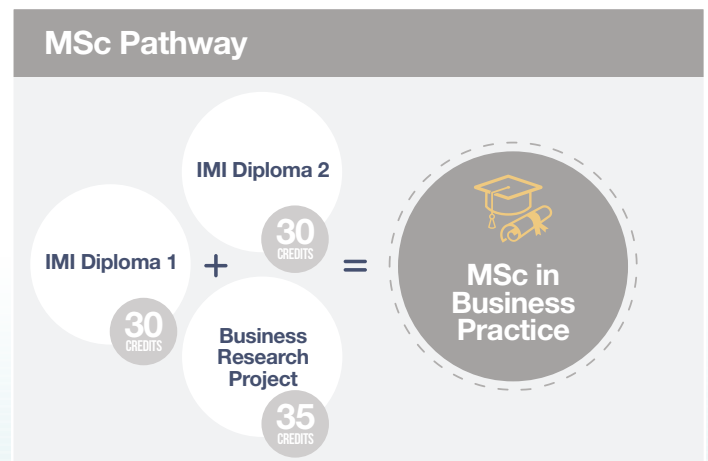
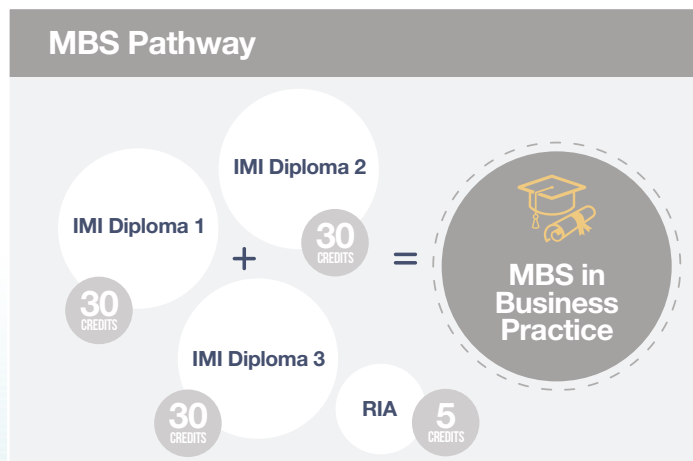


Strategic Thinking

IMI Diplomas in

- Strategy & Innovation
- Data Business
- Digital Business
- Technology Leadership
- International Business Development

IMI Masters Pathways



For more information on the Masters pathways, contact the team at: 1800 22 33 88 or email: programmeadvisors@imi.ie

IMI Membership 2019

1 INFORM



Masterclasses

Global thought leaders sharing their next-practice ideas.



Advant-Edge Series

A series of sessions focusing on developing yourself, your people and your business.



Thought Leadership Webinars

Learn from the comfort of your desktop with our series of leadership webinars.



Inform Extras

- National Management Conference
- Programme Discounts
- Knowledge Centre
- Top Team Days Away

2 TRANSFORM

All the Benefits of INFORM Membership plus TRANSFORM...



Talent Forum

A network for senior HR and talent practitioners sharing their next-practice ideas.



Network Mentors

Develop future leaders through this unique cross-company mentoring initiative.



The Connect Lounge

Insights from IMI's most popular programmes.



Up Close and Personal

Meet and engage with international thought leaders in a closed group environment.